

# WELCOME TO API LIFE NEPAL OUR ACTION BUSINESS PLAN

**Go Diamond!** 

**The First Milestone Formula For Financial Independence** 



To build the largest and strongest Associate Workforce in the World by training and educating our Associates from all over the world have basic understanding of how it works and have them follow some simple steps, over a consistent period of time.

**API CHA TA LIFE SET CHA** 



## 1. RETAIL PROFIT

When you become

an associate of API LIFE NEPAL

You become eligible to appoint direct associates under you and you get retail profit

up to **20%** 



Yes..! I can do it...





## 2. MATCHING COMMISSION

Matching Business : 1000 BV

Matching Commission: 15% of Matching ABV

Self Purchase : N/A

Distribution	01 to 07	08 to 14	15 to 21	22 to Month E.
Capping (Rs)	80,000	80,000	80,000	80,000
Payout Date	10th	18th	25th	05th



<sup>\*</sup> Activation ABV (Single Invoice 1000 BV)

<sup>\*</sup> Matching Incentive  $1000 \, \text{BV} : 1000 \, \text{BV} = 15\%$ 

<sup>\*</sup> Weekly Capping Mentioned above

<sup>\*</sup> Power Side Activation BV Will Be Carry Forwarded..



## 3. SALES PROMOTIONAL REWARD

REWARD		CRITERIA MATCHING BV
DOMESTIC TRIP	(RS 7000)	75000 BV
SMART PHONE	(RS 17500)	175000 BV
LAPTOP	(RS 40000)	400000 BV
INTERNATIONAL TRIP	(RS 75000)	1250000 BV
BIKE DOWN PAYMENT	(RS 1 LAKH)	2000000 BV
DREAM CAR DOWN PAYM	10000000 BV	



- No Time Limit
- Next to Next Basis Calculation

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#### 4. SELF REPURCHASE COMMISSION

Minimum Matching : 500 BV

**Matching Commission**: 8% of CTO

Self Purchase : N/A

Capping : N/A

Distribution : Monthly Basis

Payout Date : 10 of Every Month



Note: 8% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.



## **5. STARTUP COMMISSION**

**Minimum Matching** 

**Matching Commission** 

**Self Purchase** 

Capping

**Distribution** 

**Payout Date** 

: 4000 BV

: 6% of CTO

: N/A

: 1 Point

: Monthly Basis

: 10 of Every Month



Note: 6% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.



## 6. INTRODUCTORY COMMISSION

Minimum Matching : 12500 BV

Matching Commission : 5% of CTO

Self Purchase : N/A

Capping : 1 Point

Distribution : Monthly Basis

Payout Date : 10 of Every Month



Note: 5% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.



## 7. RISING STAR COMMISSION

Minimum Matching : 25000 BV

Matching Commission: 12% of CTO

Self Purchase : 500 BV

Capping : 75 Point

Distribution : Monthly Basis

Payout Date : 10 of Every Month



Note: 12% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.



#### 8. STAR COMMISSION

Minimum Matching : 50000 BV

**Matching Commission: 12% of CTO** 

Self Purchase : 1000 BV

Capping : 100 Point

**Distribution** : Monthly Basis

Payout Date : 10 of Every Month



Note: 12% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.



## 9. LEADERSHIP COMMISSION

Minimum Matching : 2 Lakh BV

Matching Commission : 12% of CTO

Self Purchase : 1000 BV

Capping : 200 Point

Distribution : Monthly Basis

Payout Date : 10 of Every Month



Note: 12% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.



#### **10. TRAVEL FUND INCENTIVE**

#### **After Qualifying Rising Star Commission**

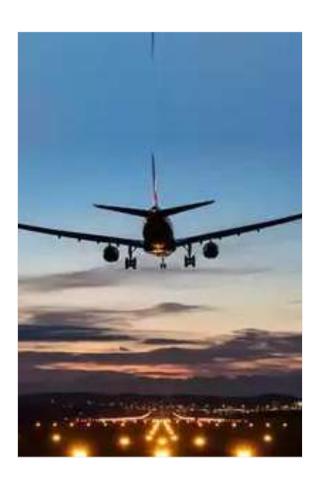
Matching Incentive : 4% of CTO

Self Purchase : 500 BV

Capping : 100 Point

**Distribution** : Monthly Basis

Payout Date : 10 of Every Month



Note: 4% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.



#### 11. CAR FUND INCENTIVE

**After Qualifying Rising Star Commission** 

Matching Incentive : 3% of CTO

Self Purchase : 500 BV

Capping : 100 Point

**Distribution**: Monthly Basis

Payout Date : 10 of Every Month



Note: 3% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.



#### 12. HOUSE FUND INCENTIVE

**After Qualifying Rising Star Commission** 

Matching Incentive : 3% of CTO

Self Purchase : 500 BV

Capping : 100 Point

**Distribution**: Monthly Basis

Payout Date : 10 of Every Month

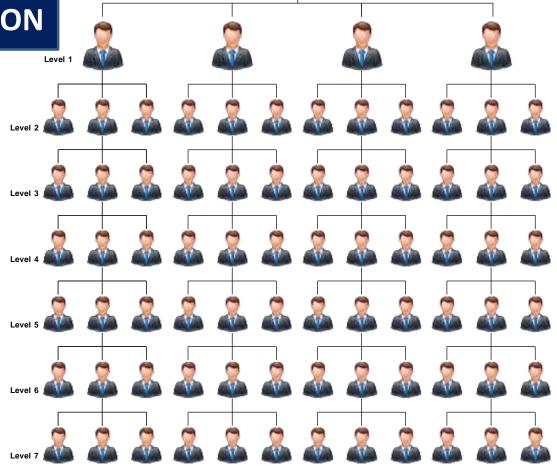


Note: 3% of the Company's Monthly repurchase Turnover will be distributed equally amongst the Qualifiers.



## 13. SPONSORING COMMISSION

SPONSOR LEVEL	BONUS%
1	7
2	6
3	5
4	4
5	3
6	2
7	1
TOTAL	28%



- This income is applicable on all the commission/incentive except matching commission.
- For this income required matching 12,500 BV mandatory every month.
- Self Purchase 500 BV mandatory every month.
- TDS & Other Taxes Applicable as per Government Norms on all income.



#### **CONSISTENCY BONANZA**

#### YOU BELIEVE OR NOT

Your Consistency benefit WILL NEVER BE ZERO

30% GRAB NOW CASH BACK



2nd Month on purchase worth Rs1,500 Get 15% instant cashback i.e, Rs225

3rd Month on purchase worth Rs1,500 Get 20% instant cashback i.e, Rs300

4th Month on purchase worth Rs1,500 Get 30% instant cashback i.e, Rs450

Total Invoice Amount

Rs 6,000

Total cashback of
each month @30%
(Including instant cashback)
Total Cashback

Rs 1,800

- Order in Single Invoice of Rs 1500 or above
- Invoice must be done on or before 12th of every month
- Get 30% cash back by four months consecutive billing
- Get instant cashback of 10% in the first month, 15% in second month, 20% in third month and rest of 30% on completion of fourth month
- For new associates, first invoice of Rs1500 or above on any date of the joining month shall be counted under consistency

Note: This offer is not applicable on Bee Propolis.

Redeem your Account to buy selected products without BV

10% Transportation charge will be applicable on every transaction order Terms and conditions apply\*\*\* All rights reserved



Annual Bonanza Point
Earn Upto 1Cr Yearly, 1 ABP = Rs 250

TDS & Other Taxes as Applicable.





#### **API LIFE FRANCHISE MODULE**

#### **API DREAM CORNER**

Opening Amount
Rs50000
6% Profit
of Associate's Invoice BV
Sponsor Income
0.25%

#### **DIFFERENCE INCOME**



Minimum Order

**Rs 5000** 

#### **API MINI MART**

Opening Amount
Rs 200000
10% Profit
of Associate's Invoice BV
Sponsor Income
0.5%

#### **DIFFERENCE INCOME**



Spansor Income

0.25%

Minimum Order

Rs 15000

#### **API MEGA MART**

Opening Amount
Rs 800000
14% Profit
of Associate's Invoice BV
Sponsor Income
0.75%

#### **DIFFERENCE INCOME**



Spansor Income

0.5% 0.75%

Sponsor Income

Minimum Order

Rs 25000





Matching 12500 BV & self purchase of 500 BV required to achieve this income within the same month.

TDS & Other Taxes Applicable as per Government Norms. Terms and

Enjoy complimentary home delivery on orders over RS 5,000!

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## **RECOGNITION**



LEVEL	CUMULATIVE MATCHING BV	RECOGNITION
BROZE	10000 BV	TOOL KIT + PIN +CERTIFICATE
SILVER	25000 BV	DAIRY + PIN + CERTIFICATE
GOLD	50000 BV	T-SHIRT + PIN +CERTIFICATE
PLATINUM	2.5 LAKH BV	SMART WATCH +PIN +CERTIFICATE
PEARL	10 LAKH BV	EXCUTIVE BAG + PIN +CERTIFICATE
RUBY	25 LAKH BV	ROYAL SUIT LENGHT + PIN +CERTIFICATE
SAPPHIRE	50 LAKH BV	DOMESTIC TRIP + PIN +CERTIFICATE
EMERALD	1.25 CR BV	DOMESTIC FAMILY TRIP + PIN +CERTIFICATE
DIAMOND	2.5 CR BV	INTERNATIONAL TRIP + PIN +CERTIFICATE +1%GTO
CROWN AMBASSADOR	2 DIAMONDS IN DIFFERENT LEGS	INTERNATIONAL FAMILY TRIP + PIN +CERTIFICATE +1%CTO
STAR CROWN AMBASSADOR	2 CROWN AMBASSADORS IN DIFFERENT LEGS	INTERNATIONAL FAMILY TRIP + PIN +CERTIFICATE +0.5%CTO

<sup>1.</sup> Diamond-GTO in every 3 Months
2. CROWN AMBASSADOR- CTO in every 6 months
3. STAR CROWN AMBASSADOR-CTO in every year



## **API LIFE NEPAL**

Wish you a very successful journey with us

**Thank You**